

## Why hire me?

My experience spans the entire design spectrum. I am a graphic designer who understands the coding structure behind web aesthetics. I am a web designer who balances functionality with visual beauty. I am an illustrator who pairs imagination with a passion for technical production.

Most importantly, I am a friendly collaborator with the patience, structure and communication skills to ensure that the final product satisfies your goals. My goal is always to achieve a top level user experience that is perfectly tuned for its purpose, all the while standing as a thing of beauty.

Please view my skills and work history below. Sincere thanks for your consideration, your trust and support means everything.

### Contact Info

**Email**  
jared@jaredsnider.com

**Phone**  
508.736.3134

**Website**  
<http://jaredsnider.com>

### Education

**Bachelor of Fine Arts**  
University of Massachusetts  
1997 - 2001

### Work History

**Freelance Designer**  
Self Employed  
2001 - Present

**Graphic & Web Designer**  
Elite Web Labs  
2011 - 2015

**Staff Designer**  
Brigade, LLC  
2012 - 2015

**Prepress Designer**  
Abby Bay Designs  
2011 - 2012

**Design Manager**  
Charter 21, LLC  
2011 - 2012

**Graphic Artist / Manger**  
One Way Screen Printing  
2005 - 2011

**QA / Tech Support**  
Mongosoft Software  
1998 - 2001

### Tools

**Design Software**  
Adobe CS/CC  
Photoshop  
Illustrator  
InDesign  
Dreamweaver  
CorelDraw  
Sketchbook Pro

**Web Development**  
WordPress  
Chrome Developer Tools  
Sublime Text  
Coda  
Fetch  
MAMP

**Common Software**  
Microsoft Office  
Word  
Excel  
PowerPoint  
Open Office  
Suitcase Fusion  
Evernote

**Operating Systems**  
Mac OSX  
Windows

**Time Management**  
Basecamp  
Producteev  
Harvest

**Prepress Tools**  
FastFilms  
Accurip

### Skills

**Traditional Art**  
Draftsmanship  
Painting Techniques  
Illustration  
Color Theory  
Compositional Principles

**Digital Graphics**  
Vector Artwork  
Photo Compositing  
Image Processing  
Presentations  
Wireframes & Comps

**Web Design**  
WordPress  
HTML  
CSS  
Hosting  
SEO

**Prepress & Post-Production**  
Screen Printing Separations  
Advanced Photo Processing  
Color Correction  
Photo Retouching

**Communications**  
Branding Principles  
Copywriting

**General Computing**  
Basic Networking  
System Maintenance

**Social Media**  
Setup & Maintenance  
Profile Branding  
Cross Platform Integration  
Google Business Apps

*Thank you for your consideration.*